

# Spectroscopy Asia

## Editorial Calendar 2020

| Issue 1   | January/March  | Bonus Distribution                        |
|---|--|---|
| Ad Copy: 7 February<br>Publication: 26 February | Infrared Spectroscopy<br>Raman Spectroscopy<br><b>Product Focus:</b> Atomic Spectroscopy     | Pittcon 2020, 1–5 March, Chicago, IL, USA |
| Issue 2   | April/June   | Bonus Distribution                        |
| Ad Copy: 3 April<br>Publication: 22 April       | NIR Spectroscopy<br>Mass Spectrometry<br><b>Product Focus:</b> Imaging Spectroscopy          |   |
| Issue 3   | July/September   | Bonus Distribution                        |
| Ad Copy: 10 July<br>Publication: 29 July        | Atomic Spectroscopy<br>Infrared Spectroscopy<br><b>Product Focus:</b> Molecular Spectroscopy |   |
| Issue 4   | October/December   | Bonus Distribution                        |
| Ad Copy: 2 October<br>Publication: 21 October   | UV/vis Spectroscopy<br>Imaging Spectroscopy<br><b>Product Focus:</b> Mass Spectrometry       | Eastern Analytical Symposium (EAS)        |